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EMA MARKETER DEFENSE FUND

The Energy Marketers of
America invites you to
help make a difference

ENERGY
MARKETERS
OF AMERICA **EMA**

Make a difference.

Join EMA's efforts on behalf of our industry through your donations to the Marketers Defense Fund.

"Donating to the Marketers Defense Fund is critical to protecting energy marketers' interests in Washington, DC. I can't stress enough how much it has saved my business over the years.

The MDF played an integral role in helping to defeat a wetlines retrofit mandate, a 10-micron diesel filter mandate, and an automatic temperature compensation mandate at retail."

*Mark McBride, EMA Chair 2018
Cox Oil Company, Union City, Tennessee*



"The Marketer Defense Fund is integral to EMA's successful defense of energy marketers' interests. These funds are used to support special research and the costs associated with defending our interests at the many legislative and regulatory hearings and meetings.

In this time of tremendous regulatory burden, it is vital that we join together. We all need to step up and help; each dollar spent today will return itself to you many times over in savings. Help us help you."

*Aaron Littlefield III, EMA Chair 2020-2021
Littlefield Oil Company, Fort Smith, Arkansas*



Questions?

Call Susan at (703) 351-8000 x120
Energy Marketers of America
1901 North Fort Myer Drive, Suite 500
Arlington, VA 22209
energymarketersofamerica.org



Sign me up to support EMA's efforts on behalf of our industry

You may donate online at contribute.energymarketersofamerica.org/mdf or fill out and send us the form below.

Please indicate your level of support: ☐ \$535 (\$1 per congress member) ☐ \$1,070 (\$2 per congress member)

☐ \$1,605 (\$3 per congress member) ☐ \$2,140 (\$4 per congress member) ☐ \$2,675 (\$5 per congress member) ☐ Other _____

Company Name _____

Contact _____

Address _____

City _____ State _____ Zip Code _____

Email _____ Telephone _____

Send this to Susan Isard at the EMA office. Email: sisard@emamerica.org or Fax: (703) 351-9160. You will be invoiced upon receipt.

EMA MARKETER DEFENSE FUND

UNITED STATES
ENVIRONMENTAL
PROTECTION AGENCY

EMA established the Marketers Defense Fund (MDF) to assure that the industry's best interests are represented on the legislative and regulatory front. This fund has already effectively defeated regulatory initiatives such as proposed requirements to place the point of compliance for fuel quality at the retailer, force a 10-micron diesel filter mandate as well as a costly wetlines retrofit and automatic temperature compensation (ATC) at retail. Other uses of the fund include:

- Conducting a diesel fuel additive corrosion study
- Hiring technical consultant to represent EMA at several regulatory agencies
- Working to approve a low liquid level integrity test as an alternative method for containment sump testing that is required under the 2015 federal UST regulations
- Participating in task groups regarding 95 RON which the refiners and autos consider as a future fuel to preserve the liquid fuels industry.
- Continuing to lead the way in disaster response efforts by reforming the waiver process, clearing regulatory hurdles, minimizing delays at weigh stations and speeding wait times at water borne terminals.
- Submitting a proposal to the NCWM to require the term "E15" to be included in marketing of E15. Instead of "unleaded 88," need to call it "Unleaded 88 E15."

Through the MDF, marketers have saved roughly \$1.3 billion — that's \$162,500 for each EMA company.

Your donation is tax deductible as a business expense but not as charitable giving. You can contribute either by check or credit card on behalf of your business or as an individual. Every cent goes directly toward EMA's lobbying efforts. Contribution amounts are not limited. One suggestion is to donate at least one dollar for every member of Congress (\$535 provides \$1 for each congress member; \$1,070, \$2 for each congress member, etc.).

Together we can make a difference in Washington, DC through the Marketers Defense Fund. Consider joining our effort to make our industry the best it can be!

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