## ENERGY MARKETERS OF AMERICA

## Secure Your Listing or Advertisement Now in EMA's Online Buyer's Guide

The Energy Marketers of America (EMA) is pleased to announce that the exclusive <u>EMA Buyers'</u> <u>Guide</u>, the premier resource of relevant products and services for energy marketers, is available on the EMA website at <u>www.energymarketersofamerica.org</u>.

The Energy Marketers of America (EMA) partnered with Strategic Value Media - a leading nationwide provider of print and digital media solutions for national, state and local trade and membership associations - to produce the <u>2021 edition of EMA's Buyers' Guide</u>, the primary resource of products and services for energy marketers. EMA is proud to provide its members with this useful and easily accessible year-round resource.

"We have heard from many members that EMA's online Buyers' Guide is a great resource to find energy marketing products and services quickly," said Rob Underwood, EMA President. "We're pleased to offer such a needed one-stop-shop that greatly assists industry professionals in making educated purchasing decisions throughout the year."

## We encourage EMA members to utilize the services or products of our member companies.

All EMA Service Providers and Professional Firm members get a complimentary listing in the guide with the EMA logo to indicate your company is a member! Contact <u>Strategic Value Media</u> to discuss other options of getting your business more visibility in the Guide. Click <u>here</u> to view all the categories.

Like the 2020 version, the 2021 edition of the Buyers' Guide will feature updated and expanded company and product listings, in addition to other valuable information relating to the energy marketing industry. The Buyers' Guide provides users with an efficient way to browse for goods and services and offers energy marketers exceptional visibility by showcasing their products and services to a targeted, industry-specific buyer group.

The Buyers' Guide is now accessible through the EMA website at <u>www.energymarketersofamerica.org</u>, to view the Buyers' Guide - click <u>here</u>. We encourage you to take advantage of this exceptional opportunity to highlight your products and services in the Buyers' Guide. To learn more about advertising your products or services in the Buyers' Guide, please email <u>ema-advertise@svmmedia.com</u>.

A representative from Strategic Value Media may contact you by email or phone to inquire if you want to enhance your listing in the Buyers' Guide. Please know this is a legitimate call and that SVM is partnering with EMA to provide our members this resource for advertising your products and services.