



CEO Exchange – Owners and CEOs Connecting to Take Business to Next Level

EMA Masters is proud to present an excellent opportunity for EMA Marketer Members to attend CEO Exchange at the Four Seasons Resort & Club at Las Colinas in Irving, Texas on May 18-19, 2021. Moving past the isolation caused by COVID-19, owners and CEOs are looking for opportunities to get away and connect. CEO Exchange is a wonderful opportunity for business owners and CEOs to connect with other marketers and get strategies to take their business to the next level. You will get a return on your time investment!

In addition to great networking and in-depth exchanges with other owners and CEOs, CEO Exchange will feature two great speakers who will help marketers navigate these turbulent times.



Joyce Giola, one of the TOP Women Futurists in the World (FORBES), will give you insight into how to lead your business in these turbulent times successfully. She will discuss STEEP (Societal, Technological, Economic, and Political) factors that will have an impact on you and your business, including the outlook for labor and work, and the innovations you might implement for future success—no matter what happens.

Joyce Giola



Dr. Kevin Elko is a coach for coaches, including a bevy of NFL and professional sports franchises and top NCAA teams. He specializes in helping business leaders get the motivation to set clear and achievable goals that energize their organizations. Dr. Elko, an expert on resilience and focus, will share insight on Business Motivation That Takes You To New Levels of Success.

Dr. Kevin Elko

For more information, please call Lesley Merlino at (512)994-5905.

To register, please click on this link: <https://emamasters.com/the-ceo-exchange-2021/>.