

Clean Fuels Alliance America: *National Biodiesel Conference & Expo Recap*



The National Biodiesel Board (NBB) held its 2022 National Biodiesel Conference & Expo last month at the Mandalay Bay Resort and Casino in Las Vegas. One of the biggest highlights of the event was the unveiling of NBB's new name, Clean Fuels Alliance America. As the association has rebranded itself to represent the full gamut of advanced biofuels from biodiesel to renewable diesel and sustainable aviation fuel, the theme for this year's conference was "All In."

REG leadership was on hand at the conference to help usher in a new era for America's clean fuels and to discuss how our industry can help reduce carbon emissions today and tomorrow. A Champion level sponsor of the event, REG participated in several presentations, including most notably

"Coming Up Aces" – a panel discussion of advanced biofuels in the age of decarbonization.

REG Chief Executive Officer Cynthia 'CJ' Warner, along with fellow business leaders on the panel, discussed the industry's continuing growth and viability.

"We in the bio-based diesel industry are producing one of the few solutions commercially available today to decarbonize," Warner said. "That is so very important because there is an urgency to decarbonize ... and many of the things that are in peoples' mind's eye about what's available are not commercially available yet and may not be for many years."

Warner was asked about growing demand for lower-carbon energy solutions throughout the supply chain.

"The closer you get to the customer, the more you really feel it," she said. "They deserve to hear, learn and understand how simple it is for them to transition and decarbonize. The closer we get to the customer, the more we can have those conversations, provide assurances, experiment together with higher level blends and help them track their decarbonization from cradle to grave so that they can report that to their own customers, which is becoming a bigger and bigger deal."

Earlier in the conference, Chad Stone, Senior Vice President of Commercial Performance at REG, joined Clean Fuels CEO Donnell Rehagen in kicking off the event, which is planned to be the last under the National Biodiesel Conference & Expo banner. Next year's 20th anniversary conference will be rebranded in conjunction with the association's new name and evolving mission.

"Our industry is diversifying to meet a growing number of needs," reflected Stone, who also serves as Clean Fuels Chairman. "It's not about either or, it's about getting full value for biodiesel, renewable diesel and sustainable aviation fuel."

Make no mistake: blended Bioheat® fuel is another important part of that value chain, a point that was made throughout the event. As one of North America's leading Bioheat fuel producers and distributors, REG is here to help heating companies in the Northeast U.S. and elsewhere decarbonize their product, pass

biodiesel's environmental benefits down to their customers and take advantage of emerging opportunities in their local clean fuel economies.

Click [here](#) to listen to Stone's remarks.

Click [here](#) for a recording of Warner's panel discussion.

For additional information about Clean Fuels Alliance America, please [visit](#) or [email](#). **Clean Fuels Alliance America is an EMA Corporate Gold Partner.**

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