

THE EMA CORPORATE PARTNER PROGRAM

The Energy Marketers
of America Invites
You to Become a
Corporate Partner

BOARD OF DIRECTORS COUNCIL

\$50,000+

EXECUTIVE COMMITTEE COUNCIL

\$25,000

PLATINUM CORPORATE PARTNER

\$7,500

GOLD CORPORATE PARTNER

\$5,000

SILVER CORPORATE PARTNER

\$3,000

BRONZE CORPORATE PARTNER

\$1,000

“We created the Board of Director’s Council to be our most essential businesses and top supporters to the energy industry sharing in our goals of assisting our marketer members in creating long term solutions to grow the industry and their companies.

I am looking forward to welcoming new members into this elite level of our Corporate Partner program.”

Rob Underwood,
EMA President

EMA CORPORATE PARTNER PROGRAM BENEFITS

BENEFIT

	BOD COUNCIL	EC COUNCIL	PLATINUM	GOLD	SILVER	BRONZE
Opportunity for a brief presentation at an EMA Board of Directors meeting	✓					
Exclusive recognition at the EMA Executive Committee meeting and any other special events throughout the year	✓					
Full page “Thank You” ad in every issue EMA Journal	✓					
Special “Thank You” section of the EMA website homepage linked to a webpage dedicated to Board of Director’s Council members	✓					
A press release in EMA Today and Weekly Review introducing your company to EMA members	✓					
Inclusion of your company, product categories and sales contact info in our online buyer’s guide	✓					
Company logo showcased at the EMA Executive Committee meeting and any other special events	✓					
Exclusive recognition at the EMA Washington Conference and Day on the Hill	✓	✓				
Exclusive recognition at the EMA Fall Meeting	✓	✓				
Exclusive recognition at the EMA State Association Executives Conference	✓	✓				
Exclusive recognition in all EMA promotional materials, on-site and during meeting for the Washington Conference and the Fall Meeting	✓	✓				
Work with each member/partner to tailor benefits aligned to your goals	✓	✓				
Opportunity to gain visibility with key marketers at meetings	✓	✓				
Company logo showcased at the Washington Conference and the Fall Meeting	✓	✓				
Annual Corporate Partner Dues included	✓	✓				
Exclusive partner-only advertising and sponsored content rates for EMA Journal*	✓	✓	✓			
Company logo showcased in EMA print publications	✓	✓	✓	✓		
“Partner Spotlight” article in the EMA Weekly Review electronic newsletter	✓	✓	✓			
Company logo and link on the energymarketersofamerica.org home page	✓	✓	✓			
Complimentary registration for up to six for the EMA Washington Conference and Day on the Hill	✓					
Complimentary registration for up to six for the EMA Fall Meeting	✓					
Complimentary registration for three for the EMA Washington Conference and Day on the Hill		✓				
Complimentary registration for three for the EMA Fall Meeting		✓				
Complimentary registration for two for the EMA Washington Conference and Day on the Hill			✓			
Complimentary registration for two for the EMA Fall Meeting			✓			
Complimentary registration for one for the EMA Washington Conference and Day on the Hill				✓		
Complimentary registration for one for the EMA Fall Meeting				✓		
Special recognition throughout the year in the EMA Weekly Review electronic newsletter	✓	✓	✓	✓	✓	
Recognition in EMA annual membership directory	✓	✓	✓	✓	✓	✓
Complimentary subscriptions to all EMA publications	✓	✓	✓	✓	✓	✓
Link on EMA website	✓	✓	✓	✓	✓	✓

*Rates and options vary depending on partnership package

For more information about how your company can join EMA’s Board of Director’s Council or Executive Committee Council status, please contact EMA’s President Rob Underwood at runderwood@emamerica.org.