

# EMA CORPORATE PARTNER PROGRAM

The Energy Marketers  
of America Invites  
You to Become a  
Corporate Partner



## What is EMA?

The Energy Marketers of America (EMA) is a federation of 47 state and regional trade associations representing energy marketers throughout the United States.



## What is the Corporate Partner Program?

The Corporate Partner Program is a means by which EMA showcases partners' products and services to energy marketers to the benefit of all. Partnerships are available at the Bronze, Silver, Gold and Platinum levels. Each level offers creative and effective ways for Corporate Partners to reach the attention of potential customers nationwide.

### EMA CORPORATE PARTNER PROGRAM BENEFITS

BENEFIT	PLATINUM	GOLD	SILVER	BRONZE
Opportunity for a brief presentation at a EMA meeting	✓			
Recognition in all EMA promotional materials for the Washington Conference and the Fall Meeting	✓			
Exclusive partner-only advertising and sponsored content rates for EMA Journal*	✓	✓	✓	
Company logo showcased in EMA print publications	✓	✓		
Company logo showcased at all EMA conferences and Executive Committee meetings	✓	✓		
"Partner Spotlight" article in the EMA Weekly Review electronic newsletter	✓	✓		
Company logo and link on the EMA.org home page	✓	✓		
Complimentary registration for two for the EMA Washington Conference and Day on the Hill	✓	✓		
Complimentary registration for two for the EMA Fall Meeting	✓	✓		
Special recognition throughout the year in the EMA Weekly Review electronic newsletter	✓	✓		
Complimentary registration for one for the EMA Washington Conference and Day on the Hill			✓	
Complimentary registration for one for the EMA Fall Meeting			✓	
Recognition in EMA electronic newsletters and annual membership directory	✓	✓	✓	✓
Opportunity to sponsor events at the EMA Washington Conference and Day on the Hill	✓	✓	✓	✓
Opportunity to sponsor events at the EMA Fall Meeting	✓	✓	✓	✓
Complimentary subscriptions to all EMA publications	✓	✓	✓	✓
Link on EMA website	✓	✓	✓	✓

\*Rates vary depending on the level of partnership



## Sign me up as a EMA Corporate Partner

Please indicate your level of support:  PLATINUM \$7,500  GOLD \$5,000  SILVER \$3,000  BRONZE \$1,000

Company Name \_\_\_\_\_

Contact \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Email \_\_\_\_\_ Telephone \_\_\_\_\_

email: [sisard@emamerica.org](mailto:sisard@emamerica.org) or Fax: (703) 351-9160 this form to Susan Isard at the EMA office.  
You will be invoiced for Corporate Partnership dues upon receipt of form.  
Partnership recognition for a 12-month period will begin upon receipt of full payment.