

UNIT
ENVIR
PROTECT

EMA MARKETER DEFENSE FUND

The Energy Marketers of
America invites you to
help make a difference



Make a difference.

Join EMA's efforts on behalf of our industry through your donations to the Marketers Defense Fund.

"Donating to the Marketers Defense Fund is critical to protecting energy marketers' interests in Washington, DC. I can't stress enough how much it has saved my business over the years.

The MDF played an integral role in helping to defeat a wetlines retrofit mandate, a 10-micron diesel filter mandate, and an automatic temperature compensation mandate at retail."

*Brad Bell, EMA Chair 2024
Co-Energy, Pasco, Washington*



"The Marketer Defense Fund is integral to EMA's successful defense of energy marketers' interests. These funds are used to support special research and the costs associated with defending our interests at the many legislative and regulatory hearings and meetings.

In this time of tremendous regulatory burden, it is vital that we join together. We all need to step up and help; each dollar spent today will return itself to you many times over in savings. Help us help you."

*Jason Mirabito, EMA Chair 2023
Mirabito Energy, Binghamton, New York*



Questions?

Call Susan at (703) 351-8000 x120
Energy Marketers of America
300 New Jersey Avenue, NW, Suite 900
Washington, DC 20001
energymarketersofamerica.org



Sign me up to support EMA's efforts on behalf of our industry

You may donate online at contribute.energymarketersofamerica.org/mdf or fill out and send us the form below.

Please indicate your level of support: \$535 (\$1 per congress member) \$1,070 (\$2 per congress member)

\$1,605 (\$3 per congress member) \$2,140 (\$4 per congress member) \$2,675 (\$5 per congress member) Other _____

Company Name _____

Contact _____

Address _____

City _____ State _____ Zip Code _____

Email _____ Telephone _____

Checks should be made payable to EMA Marketers Defense Fund and mailed to: EMA, PO Box 10953, Rockville, MD 20849-0953, or send this to Susan Isard at the EMA office. Email: sisard@emamerica.org You will be invoiced upon receipt.



MARKETER DEFENSE FUND

"I can't stress enough how much it has saved my business over the years."

Tommy Thompson, EMA Chair 2022



Since its creation, the MDF has paid for EMA representation at the National Conference on Weights and Measures (NCWM), Federal Motor Carrier Safety Administration (FMCSA), Pipelines and Hazardous Materials Safety Administration (PHMSA), EPA, ASTM, PEI and other organizations. The MDF also helped fund EMA's Disaster Fuel Response Program where EMA provides up-to-date information of marketers who are willing to deliver fuel to utilities, government agencies, companies and organizations that respond to disasters. Please reach out to EMA VP Sherri Stone at ssone@emamerica.org for more information.

MDF funds were also used to defeat the Transportation Climate Initiative (TCI), a regional compact among Northeastern and Mid-Atlantic states, designed to reduce the climate impact of cars and trucks in the region by driving up the cost of gasoline and diesel fuel so high that consumers and businesses would be forced to purchase new, costly electric vehicles. Bottom line... See below as to why you should consider contributing to the MDF.

- Conducting a diesel fuel additive corrosion study.
- Participating in task groups regarding 95 RON which the refiners and autos consider as a future fuel to preserve the liquid fuels industry.
- Continuing to lead the way in disaster response efforts by reforming the waiver process, clearing regulatory hurdles, minimizing delays at weigh stations and speeding wait times at water borne terminals.
- Increasing the daily maximum air mile radius and on duty time allowed short-haul drivers (Savings: \$9,800 per marketer per year).
- Defeating a wetlines purging retrofit and side under-ride rails mandates for transport vehicles. (Savings: \$8,400 per transport).
- Defeating a 10-micron filter mandate (\$200 million in savings).

- Obtaining EMA's low liquid level integrity test as an alternative method for containment sump testing (Savings: \$14,330 per UST sump every 3 years).
- Reducing EPA's UST inspection and testing compliance costs with alternative procedures Won lower cost alternative procedures (Savings: \$7,855 per station per year).

Through the MDF, marketers have saved roughly \$1.3 billion — that's \$162,500 for each EMA company.

Your donation is tax deductible as a business expense but not as charitable giving. You can contribute either by check or credit card on behalf of your business or as an individual. Every cent goes directly toward EMA's lobbying and regulatory efforts. Contribution amounts are not limited. One suggestion is to donate at least one dollar for every member of Congress (\$535 provides \$1 for each congress member; \$1,070, \$2 for each congress member, etc.).

Together we can make a difference in Washington, DC through the Marketers Defense Fund. Consider joining our effort to make our industry the best it can be!



Make a difference.

